

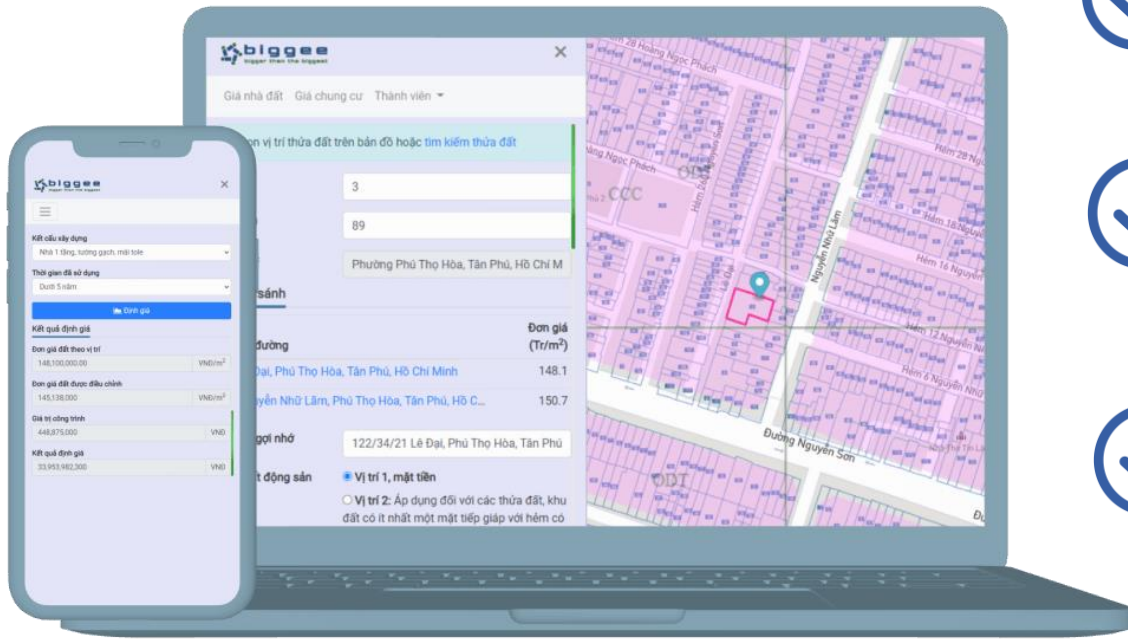


Real Estate Data-driven Platform
Jan 2023

Biggee.vn



Improvement of the real estate transparency through digitalization with comprehensive and detailed property data



One-touch real estate valuation with real-time updated data



User-friendly features for easy data search and analysis



Unit-level search engine including address, type of sale, price, date, image...

The online system for automated valuation model (AVM) is developed based on big data collected through information technology



Real Estate Innovations Overview

7th Annual Edition —
July 2022

BIGGEE got featured in KPMG's 7th annual edition: "[Real Estate Innovation's Overview 2022](#)", among the top 20 companies that got featured in Vietnam



biggee.vn

thông tin định giá bất động sản, giá thị trường đất, định giá nhà đất, định giá chung cư, định giá căn hộ, bản đồ giá đất, bản giá đất tp hcm, bảng giá đất hà

Company	Biggee.vn
Year Founded	2017
Employees	1 - 10
HQ	Vietnam
Annual Revenue	--
Industry	Business and Consumer Services > Real Estate

Connect this website



Global Rank #255,180 (+216,191)

Country Rank #5,780 (+4,527) Vietnam

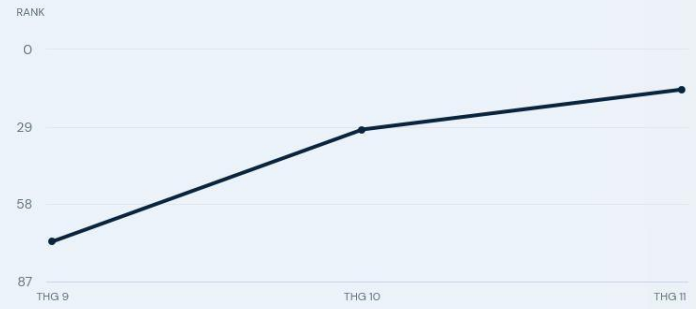
Category Rank #15 (-15) Business and Consumer Services > Real Estate (In Vietnam)

Total Visits	Bounce Rate	Pages per Visit	Avg Visit Duration
100.7K	26.77%	16.71	00:07:30

biggee.vn Ranking

Website ranking helps evaluate the value of a business. Over the last three months, biggee.vn's global ranking has increased from 1,049,963 to 255,180.

Category Rank Real Estate (In Vietnam)	Country Rank In Vietnam	Global Rank
---	----------------------------	-------------



Similarly ranked sites

- 13 123nhadatviet.com
- 14 rever.vn
- 15 biggee.vn
- 16 remaps.vn
- 17 nhachinhchu.com.vn

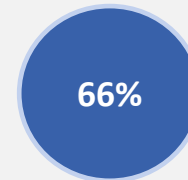
See top websites ->

With 50K registered users, 100K visits per month, Biggee.vn is in the top 15 real estate websites (According to SimilarWeb)

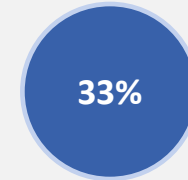
Vietnam is in the top 3 of the least transparent real estate markets in Asia Pacific

Level	Composite rank 2022	Market	Composite score 2022
High	4	Australia	1.38
	10	New Zealand	1.77
	12	Japan	1.88
Transparent	14	Singapore	1.96
	16	Hong Kong SAR	1.98
	28	South Korea	2.49
	29	Chinese Taipei	2.52
	30	China – SH/BJ	2.54
	33	Malaysia	2.61
	34	Thailand	2.63
Semi	36	India	2.73
	39	Indonesia	2.86
	42	Philippines	2.91
	52	Vietnam	3.36
	55	Macao SAR	3.46
Low	64	Sri Lanka	3.67

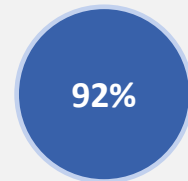
Statistics by BIGGEE



Duplicate information



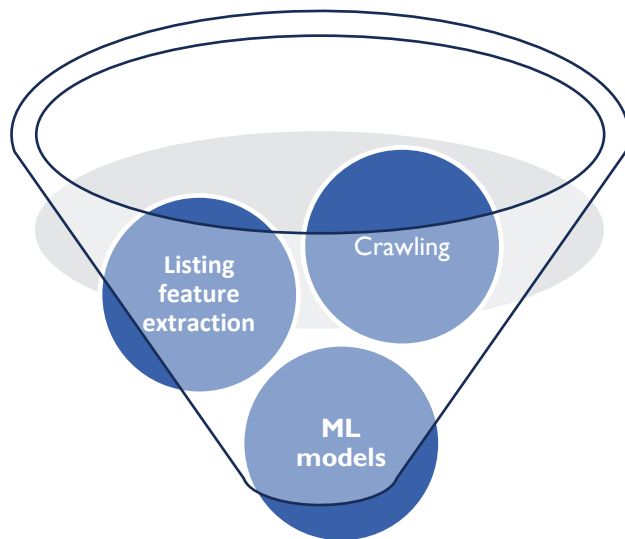
Fake listing, using incorrect images



Listing with the content "home for sale by owner" is posted by brokers

Only 5% of listing from the Internet are valid, used as dataset in BIGGEE's automatic pricing model

How does BIGGEE find out 5% valid information?



statistics, reports, price history

3 steps to improve data quality

1

Collect and analyze data from multiple sources to ensure coverage and objectivity.

2

Linking data by multi-dimensional (image, location, description, features...) to identify valuable information:

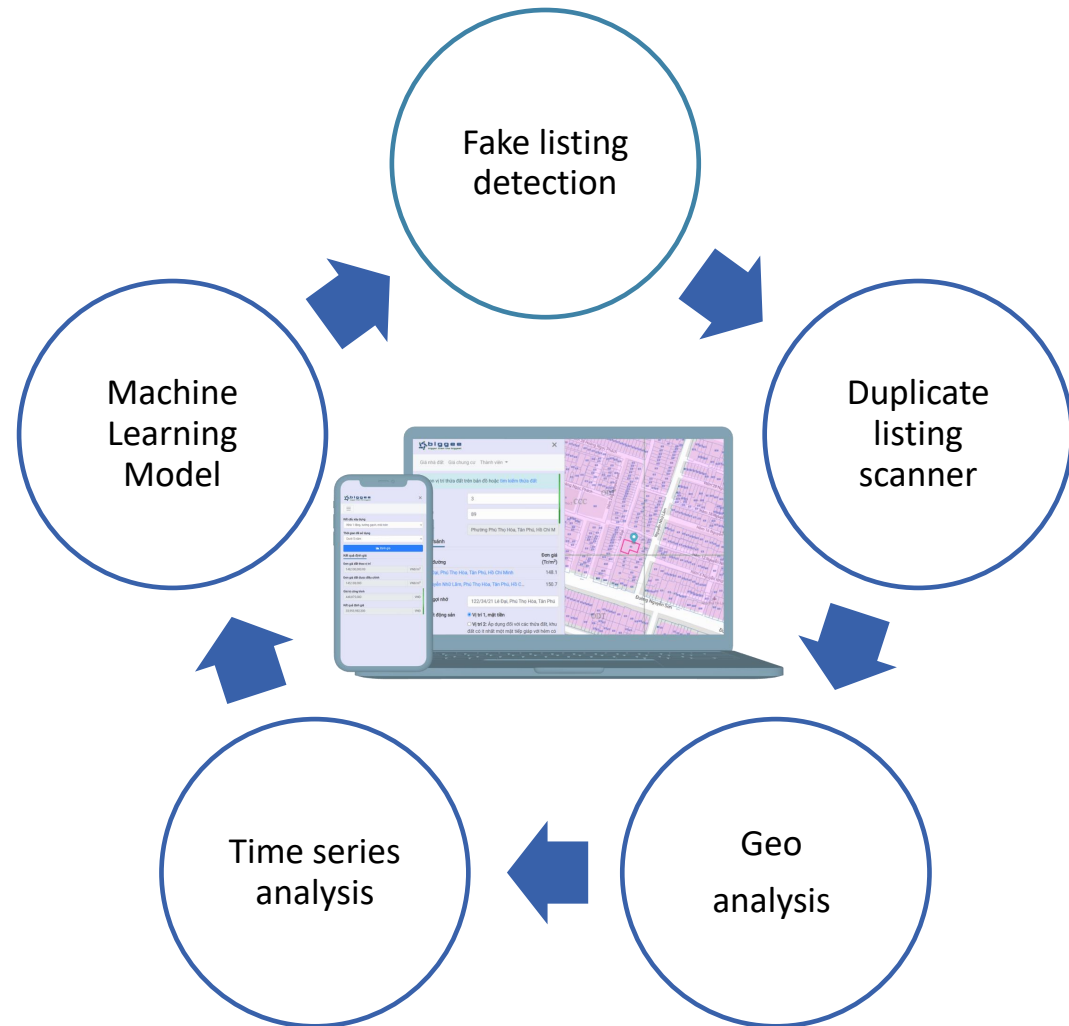
- **Linking:** Build the association matrix between all the information base on: location, images, listing feature...
- **Grouping:** Grouping similar information based on matrix association
- **Cleaning:** Filter out listing with outlier distribution and duplicate listing in each group

Using Machine Learning to optimize the analytical model, make appropriate predictions.

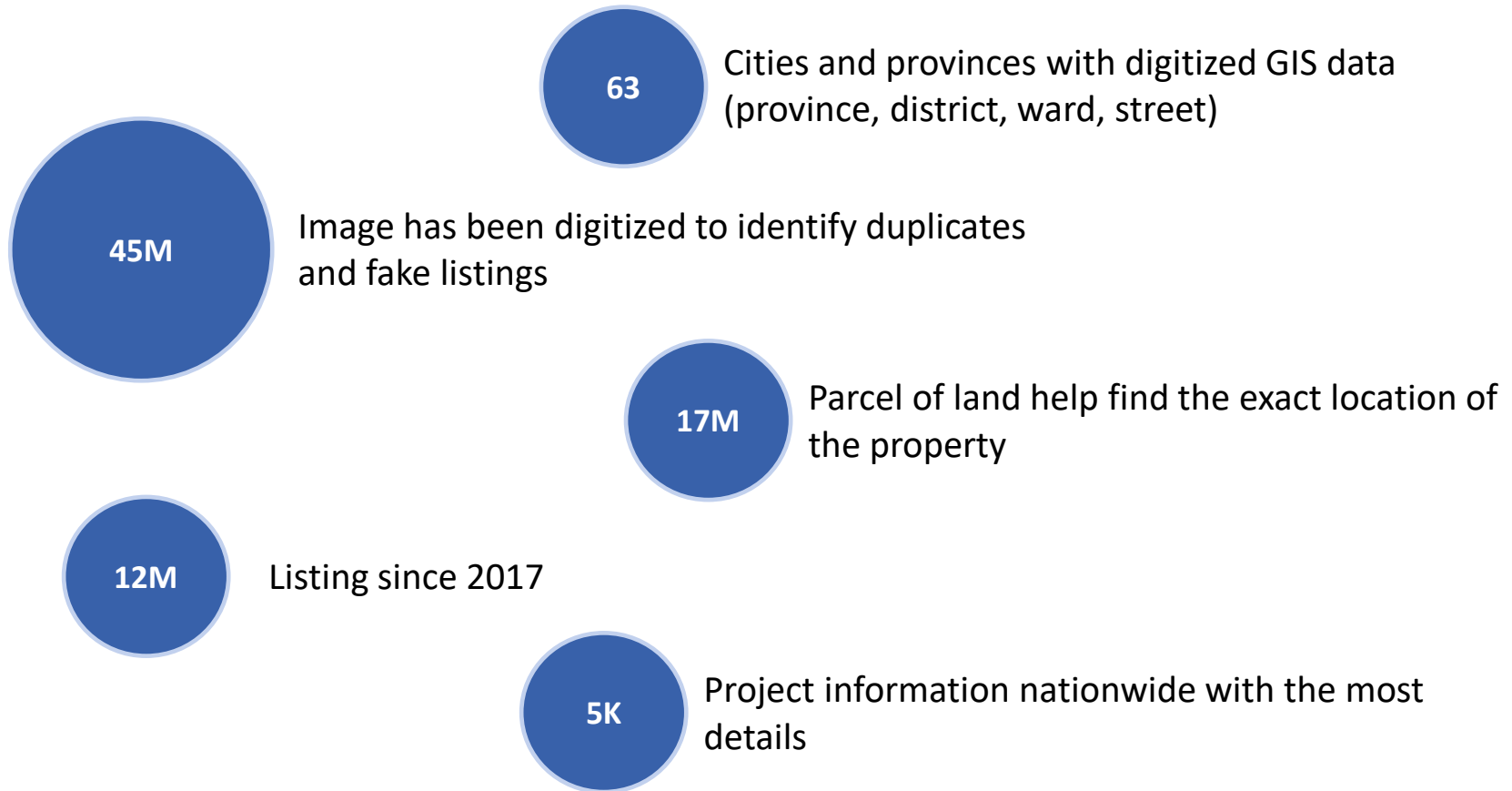
3

Our core technology

- ✓ Geographic Information System
- ✓ Image Retrieval System
- ✓ Text classification dataset
- ✓ Machine Learning Model
- ✓ Advanced Full-Text Search



Our database



Trusted by



PROFIT Datamaps



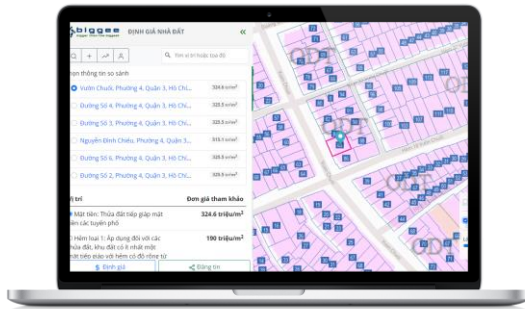
PHATDAT
CORPORATION
Real Estate Development

Digital transformation solution for banking



01

Risk Reduction



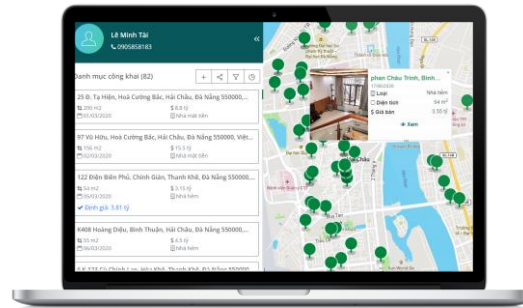
Minimize subjective factors when making decisions, easy to verify information



Real estate big data

02

Process Digitalization



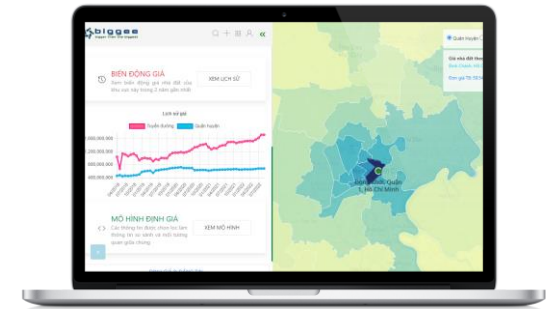
With nationwide data coverage, valuation process and property data will be digitized 100%



Multi-dimensional data verification

03

Real-time reporting



Easily generate reports and alerts, especially with geographical features



Transparency & Confidentiality

BIGGEE helps real estate project investor determine the selling price of products

GIÁ ĐẤT TẠI KHU VỰC TRUNG TÂM TP HCM

Giá đất tại khu vực trung tâm TP HCM có vùng giá dao động lớn, ngoài phụ thuộc vào các yếu tố cạnh tranh của lô đất, yếu tố "chủ lô đất" (tiềm lực tài chính, thanh khoản, nhu cầu bán) góp phần vào quyết định giá cuối cùng.


Tham khảo giá thị trường

Các yếu tố cốt lõi ảnh hưởng đến giá đất khu vực trung tâm TP HCM:

- Chủ lô đất quyết định giá cuối
- Vị trí lô đất
- Quy mô và kích thước lô đất
- Lợi thế tạo dòng tiền từ lô đất

Khu vực Trung tâm TP HCM	Nguồn thông tin Online (các trang định giá trực tuyến/ các trang đăng bán nhà đất)	Nguồn thông tin từ Môi giới/Sale phân khúc nhà đất trung tâm TP HCM
Cách Mạng Tháng 8	<ul style="list-style-type: none"> • Quận 1 - 582.3 - 890.7 tr/m² • Quận 3 - 413.8 - 600.5 tr/m² 	<ul style="list-style-type: none"> • 700 tr - 12 tỷ/m²
Tôn Đức Thắng, Q1	<ul style="list-style-type: none"> • ~764.9 - 1,069.2 tr/m² 	<ul style="list-style-type: none"> • 700 tr - 1 tỷ/m²
Trần Bạch Đằng, Thủ Thiêm, Q2	<ul style="list-style-type: none"> • 257.4 - 320 tr/m² 	<ul style="list-style-type: none"> • n/a
Đường Cô Giang, Q1	<ul style="list-style-type: none"> • 411.4 - 621.4 tr/m² 	<ul style="list-style-type: none"> • 450 - 650 tr/m²
Đường Nguyễn Đình Chiểu, Q3	<ul style="list-style-type: none"> • 522.5 - 716.1 tr/m² 	<ul style="list-style-type: none"> • 600 - 800 tr/m²

 Nghiên cứu & xác định giá bán dự án 239 CMT8 - R&D/Phat Dat Realty - 11/2022

 Nguồn: R&D/Phat Dat Realty, Trang web định giá nhà đất (Batongquan, Biggee) Real Estate Data-driven Platform (Biggee.vn)

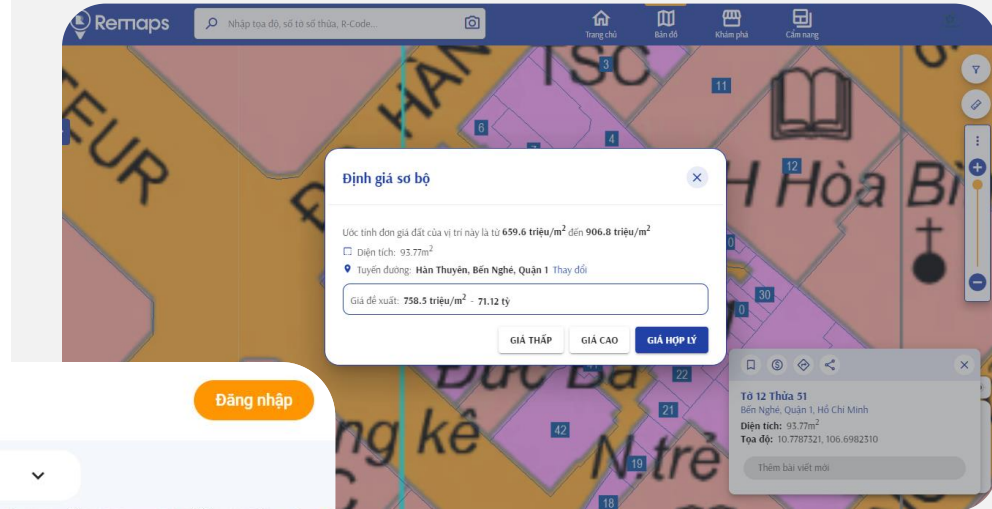
39

NGHIÊN CỨU VÀ XÁC ĐỊNH GIÁ BÁN DỰ ÁN 239 CMT8 TP HCM

Tháng 11/2022
Phòng R&D - Phát Đạt Realty



Customers using BIGGEE's data integration solution can focus their resources on the core business model



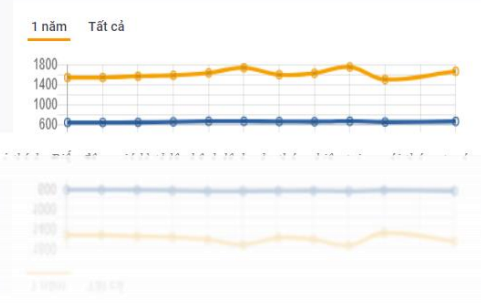
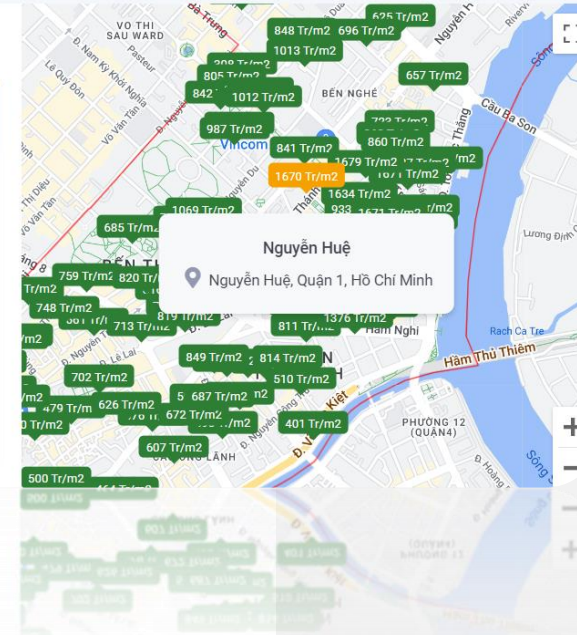
PROFIT Thị trường Mua Hỗ trợ Môi giới Đăng nhập

Định giá Tin tức Quận 1, Hồ Chí Minh Nhà đất

Định giá đường phố tại Quận 1, Hồ Chí Minh (132 kết quả)

ĐƯỜNG/PHỐ	TỶ SUẤT L/N		ĐƠN GIÁ (TR/M2)
	Đơn giá thấp nhất	Đơn giá cao nhất	
Nhà mặt phố	1370	2073	1670
Nhà ngõ loại 1	462.00	562.00	511.00
Nhà ngõ loại 2	260.00	407.00	323.00

1 năm Tất cả



BIGGEE JOINT STOCK COMPANY



90 Pasteur, Ben Nghe, District 1, HCMC
VCCI, 09 Dao Duy Anh, Dong Da, Ha Noi



0889441000



contact@biggee.vn